

WISDOM SESSION

No Failures, Only Outcomes

“When it is obvious that the goals cannot be reached, don’t adjust the goals, adjust the action steps.”
– Confucius

In 1877, George Eastman dreamed that the wonderful world of photography might be accessible to the average person. At the time, photographers working outdoors had to carry multiple pieces of bulky equipment and a corrosive agent called silver nitrate. Eastman theorized that if he could eliminate most of this equipment, he would have something.

Working in a bank day by day, he spent his nights reading books on chemistry and magazines about photography. He took foreign language lessons so he could read information published in France and Germany. Then with a partner, he began his own company in 1881. Almost immediately, a problem arose with the new dry plates he had invented. Eastman refunded the money to those who had purchased them and returned to his lab. Three months and 472 experiments later, he came up with the durable emulsion for which he had searched!

Eastman spent many nights sleeping in a hammock at his factory after long days designing equipment. To replace the glass used for photographic plates, he created a roll of thin, flexible material now known as film. To replace heavy tripods, he developed a pocket camera. By 1895, photography was at last available for the common man.

George Eastman’s long-term vision kept him motivated even when 471 experiments failed. Keeping your ultimate dream in mind, set short, attainable goals; and before you even know it, your vision will be a reality!

-God’s Little Devotional Book

“Let us fix our eyes on Jesus, the author and perfecter of our faith, who for the joy set before him endured the cross, scorning its shame, and sat down at the right hand of the throne of God.”
– Hebrews 12:2

FIF - Failure Is Fuel

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David Trent, founder of Trent Capital Management (www.trentcap.com), believes that wisdom comes from continually seeking to learn and grow through relationships and reading, which leads to personal development. In an effort to inspire learning in others, David Trent sends out weekly Wisdom Sessions. He recommends purchasing and reading any book source used in these Wisdom Sessions.